



Investment Recovery Association

Asset 2.0 / Associate Member Directory

ADVERTISING SUBMISSION FORM

Email completed form to: jmale@westerneda.com

ADVERTISER INFORMATION:

COMPANY NAME

PHONE

ADDRESS

EMAIL

CITY / STATE / ZIP

WEBSITE

CONTACT NAME

PRICING, AD TYPE, AND FREQUENCY:

Please circle the print ad type and frequency in the pricing chart (right).

Ways to save:

- Associate Member discount: - **10%**
- Trade show Exhibitor discount: - **10%**
- Conference Sponsor discount: - **10%**
- Full Contract Year Payment: - **5%**

PRINT AD TYPE	DIMENSIONS	ASSET 2.0 - FREQUENCY DISCOUNTS		
		6X	3X	1X
Full Page (<i>bleed</i>)	8.75" x 11.25"	\$1,595	\$1,725	\$1,850
Full Page (<i>non-bleed</i>)	7.5" x 10"			
1/2 page (<i>vertical</i>)	3.65" x 10"	\$825	\$950	\$995
1/2 page (<i>horizontal</i>)	7.5" x 5"			
1/4 page	3.65" x 5"	\$475	\$525	\$575

MATERIAL SPECIFICATIONS: A high-resolution PDF is preferred, although JPEG or TIFF formats at 300 dpi or higher resolution are acceptable. Email your ad artwork to dave@group365.com.

SERVICES DIRECTORY LISTING

Choose your level and categories below. For greater exposure and more brand awareness, we are also offering *Enhanced Logo Listing*. **For this option please send a brief description of your services and include a high-resolution jpeg, gif, eps, or .ai file in your email.**

- | | Member | Non-Member |
|---------------------------------|---------------------------------------|---------------------------------------|
| 1. BASIC LISTING | <input type="checkbox"/> FREE | <input type="checkbox"/> \$649 |
| 2. ENHANCED LOGO LISTING | <input type="checkbox"/> \$120 | <input type="checkbox"/> \$749 |

For membership information, please visit www.invrecovery.org

CATEGORY SELECTIONS: The directory is organized alphabetically, and then by these eight key categories (There is an extra \$75 for each category beyond the first two):

- | | | |
|----------------------------------------------------------|------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> (1) Surplus Sales and Marketing | <input type="checkbox"/> (4) Environmental & Demolition Services | <input type="checkbox"/> (7) Computer, IT & Electronic eScrap |
| <input type="checkbox"/> (2) Surplus Equipment | <input type="checkbox"/> (5) Metals, Scrap Management, Wood | <input type="checkbox"/> (8) IR Support Services |
| <input type="checkbox"/> (3) Oil & Gas Equipment | <input type="checkbox"/> (6) Utility Company Surplus | |