



For IR Professionals who
recover value from surplus
assets and help companies
reach their sustainability goals

**ATTENDEE
INFORMATION**

Click here to
REGISTER FOR THE SHOW



**Join us, October 1–4, 2023
at the Sonesta Nashville
Airport Hotel, Nashville, TN**

Investment Recovery (IR) professionals are now getting a coveted 'seat at the table' with the highest levels of management. This is where your in-depth knowledge goes beyond the monetization of idle assets...to sustainability strategy, compliance expertise and even to 'green' product/package redesign. And that all adds up to bottom-line results.

But in such a dynamic industry — how do you keep pace with all the changes to keep your company ahead of the curve?

At the 2023 Investment Recovery Association Conference and Trade Show – that's how! This one-of-a-kind event is the only place where you can get game-changing education, networking, and innovative solutions.

The Conference kicks off with a no-host, informal meet-and-great Sunday night. Join us for this excellent networking opportunity.



BREAKFAST

7:00 – 8:00 AM



KEYNOTE

What's It Worth?

Bryan Williams

*Senior Vice President,
Generation Projects & Fleet
Service, Tennessee Valley
Authority*

Bryan Williams leads a diverse team responsible for executing major construction and demolition projects, maintaining TVA's buildings and properties portfolio, providing technical services and compliance support, managing outage response, and setting environmental strategy to support TVA's sustainability mission. Bryan is a graduate of the University of Tennessee, co-leads the Tri-lateral Safety Alliance, and has received many industry awards.

Supply Chain: Fitting the Pieces Together

Christi Roorda, CMIR

Associate Director of Operations, Linde Gas & Equipment, Inc.

The corporate supply chain is still in disruption, facing logistics concerns, costs and shortages. Investment Recovery is a resource that should be involved, but how can IR help be a link to tie the pieces of this puzzle together?

- The importance of re-use right now — the lead time on fleet vehicles, forklifts, etc. can be 12+ months currently
- Looking at IR from the Operations side

Christi Roorda, CMIR, Linde will share her perspective using first-hand experience as IR Manager for Praxair, now Linde Gas & Equipment. She has sat in your seat and faced the challenges you face to become part of that next project at the beginning instead of at the end of life stage. Hear her suggestions on how you can be a valuable asset in your company's asset management vision.

IRA Annual Meeting

Hear a state of the association report from the board and committee chairs. In addition, there will be an election of new directors and a chance to welcome our newest Certified Manager of Investment Recovery (CMIR) candidates.

LUNCH & NETWORKING

Everyone attending the conference attends lunch to network and share tips and ideas they picked up from the morning sessions!

KEYNOTE

Fireside Chat

Jodi Keller, *Executive Vice President, United Scrap Metal*

Kristina Waters, CMIR, *Director Sustainable Solutions, Cox Communications Inc.*

Dave Williams, *Director Supply Chain Management, Georgia Transmission Corporation*

Get inspired listening to three executives share their personal and professional experiences which have brought them into the IR and sustainability side of business. Listen to how they got started, why IR holds a place in today's business and the key role it can play.

TRADE SHOW

The trade show opens with 40 exhibits and 10 tabletops with market-ready products and services that will immediately help the IR professional get the most from their assets.



OPENING RECEPTION AT THE WILD HORSE SALOON

Ready for some fun? Buses depart from the hotel to take the registered group to Wild Horse Saloon for an evening of networking, food, dancing and entertainment. Bring those boots, put on your cowboy hat, and line dance the night away!

BREAKFAST 7:00 – 8:00 AM



Economic Perspective: Today's World

Anirban Basu, *Chairman & CEO of Sage Policy Group, Inc.*

Anirban Basu, Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm headquartered in Baltimore, Maryland is back with us to provide an update on the current economy. His entertaining style will keep you engaged and amazed with the information he will share.

4 D's: Demolition, Dismantlement, Decommission, Disposal

Demolition – **Ron Bierlein**, *Bierlein Demolition*
Dismantlement – **Sal Castaneda**, *LCDC*
Decommission – **Tedd Southern**, *TRC*
Disposal – **Shannon Gillespie**, *Emerald Transformer*

For every project there are 4 D's to be considered. These steps are critical to understand as they ensure your company will gain the most value in a safe and effective manner.

Takeaways include:

- Definition
- How are the 4 D's Connected?
- Who's Involved?
- Selection of Partner(s)
- What's Important?
- Close Out

The Latest In Wood Recycling

Curtis Schopp, *Vice President, National Salvage & Service Corporation (NSSC)*

When it comes to wood and sustainability, many IR folks have questions about the various types of wood. Curtis Schopp will share his company's wood recycling processes for utility poles, railroad ties, and wood reels. He will also provide an update on the latest industry trends and technologies in wood recycling.

Exhibitor Roundtable

Back by popular demand! Hear from several exhibitors in their areas of expertise as they share tips and proven tactics in selecting and working with a vendor.

TRADE SHOW & LUNCH

Last chance to gather information and have a conversation with the vendors and enjoy a good lunch!

BREAKOUT SESSIONS:

TRACK ONE:

Asset Valuation

Stacey Elliott, CMIR, MMR
Ron Brooks, CMIR Fellow

In this two-hour workshop, get reacquainted with the project management fundamentals already in your wheelhouse while building on your knowledge base. Their combined experience will help you overcome obstacles to future projects while streamlining current ones.

Workshop with Asset Valuation

TRACK TWO:

Sustainability

Mark Hutson, CMIR, Manager, Asset Control & Recovery, Mosaic Company

Now more than ever, the terms 'IR' and 'sustainability' are being used interchangeably. Investment Recovery has been practicing the 'sustainable' 7 Rs for decades — long before companies put 'sustainability' into their mission statements. This session will provide proven strategies for how to integrate IR into *your* company's sustainable goals.

Reuse GHG Impact vs. Recycling

Jonah Shell, CMIR, Chief Sustainability Officer for REUZEit.

Jonah Shell will present a case study on the GHG impact of equipment reuse vs. recycling. He will share information they use to gain clients' buy-in that IR practitioners should find valuable when marketing their value internally.

Shell will also introduce the United Nation's 17 Sustainable Development Goals and discuss two goals IR can impact: Industry, Innovation & Infrastructure, and Responsible Consumption & Production.

EVENING RECEPTION

Enjoy the beautiful, outdoor setting at the hotel to continue learning and discussing the previous days' educational sessions.



WEDNESDAY : 10/4

BREAKFAST

8:30 – 9:00 AM

What's the Latest Buzz?

It's all about you! This facilitated morning discussion will help you with your IR challenges — from small nags to elephants in the room.

Take this opportunity to share and learn from those in the room. If you don't have a topic, don't worry, we will have plenty to help feed the discussion.

**Topics and speakers are subject to change. Please check www.invrecovery.org for the latest schedule.*

QUESTIONS?

Please call 816.561.5323, ext. 140 or email:

Jane Male, Executive Director,
admin@invrecovery.org

Click here to
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www.invrecovery.org/2023-show



Make Your Hotel Reservations

Sonesta Nashville Airport Hotel

600 Marriott Drive, Nashville, TN 37214

Hotel Rate: \$194 + applicable taxes
Complimentary airport shuttle; free guest wi-fi;
Discounted parking @ \$6.50 a night

Enjoy an authentic Nashville stay at the stylish hotel near Nashville International Airport! Stay minutes away from the Grand Ole Opry, Nissan Stadium, Nashville Zoo, and more. Discover newly designed guest rooms and suites. Experience a host of upscale amenities such as on-site dining, a business center, fitness center, and indoor/outdoor pools.

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SCHEDULE AT A GLANCE*

SATURDAY, 9/30

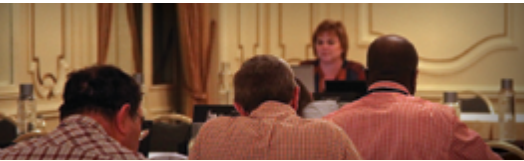
9:00 am BOARD MEETING

3:30 - 4:30 pm **CMIR STUDY GROUP**

A Q&A session to help individuals prepare for the Sunday morning exam.

SUNDAY, 10/1

8:00 - 11:00 am BOARD MEETING
Flagstaff B



9:00 - 11:30 am **EXAM** 

For more information about CMIR visit:
invrecovery.org/knowledge-center/cmire

12:00 - 4:00 pm REGISTRATION OPENS

1:00 - 3:30 pm COMMITTEE MEETINGS

3:30 - 5:00 pm BOARD MEETING
W/COMMITTEE CHAIRS

5:00 - 6:00 pm INFORMAL NO-HOST
MEET & GREET
*The Nashville Tap House
at the hotel*

MONDAY, 10/2

6:30 am - 2:30 pm REGISTRATION

7:00 - 8:00 am BREAKFAST

8:00 - 9:30 am WHAT'S IT WORTH?
Bryan Williams

9:30 - 9:45 am BREAK

9:45 - 10:45 am SUPPLY CHAIN: FITTING THE
PIECES TOGETHER
Christi Roorda, CMIR

10:50 - 11:45 am ANNUAL MEETING

11:45 - 1:30 pm LUNCH/NETWORKING

1:30 - 3:00 pm FIRESIDE CHAT
Jodi Keller, Dave Williams
Kristina Waters, CMIR

3:00 - 5:00 pm **TRADE SHOW**

5:30 pm Line up for buses

6:30 - 8:30 pm **OPENING RECEPTION**
Wildhorse Saloon

TUESDAY, 10/3

7:00 – 8:00 am BREAKFAST

8:00 – 9:00 am ECONOMIC PERSPECTIVE
Anirban Basu

9:00–10:00 am 4 D'S: DEMOLITION,
DISMANTLEMENT,
DECOMMISSION, DISPOSAL
Ron Bierlein, Sal Castaneda,
Tedd Southern, Shannon
Gillespie

10:15 – 11:00 am THE LATEST IN WOOD
RECYCLING
Curtis Schopp

11:00 – 11:30 am RAPID FIRE

11:30 – 1:30 pm TRADE SHOW/LUNCH

WEDNESDAY, 10/4

8:30 – 9:00 am BREAKFAST

9:00 – 10:30 am WHAT'S THE LATEST BUZZ?

Click here to
REGISTER FOR THE SHOW



TUESDAY AFTERNOON BREAKOUT SESSIONS: *Feel free to move between tracks*

TRACK ONE:

1:30 – 2:15 pm ASSET VALUATION
Stacey Elliot, CMIR
Ron Brooks, CMIR Fellow

2:30 – 3:30 pm ASSET VALUATION
WORKSHOP

TRACK TWO:

1:30 – 2:15 pm SUSTAINABILITY
Mark Hutson, CMIR, C.P.M.

2:30 – 3:30 pm REUSE GHG IMPACT VS.
RECYCLING
Jonah Shell, CMIR

4:00 – 5:00 pm EVENING RECEPTION