

# **ATTENDEE GUIDE**

**REGISTER TODAY** 







# Dedicated to those who buy, sell and manage surplus assets

# JOIN US SEPTEMBER 21-24, 2025 IN WESTMINSTER, CO.

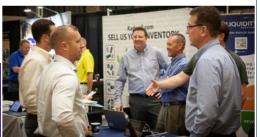
Investment Recovery (IR) is on a fast track to the future. And that future has already arrived. What was once the monetization of idle assets has expanded into sustainability strategy, fast-changing regulatory compliance and the circular economy.

But who has the knowledge and know-how to bring all these factors together for bottom line results? You. And where can you get the one-of-a-kind education that can keep you and your organization ahead of the curve? The 2025 Investment Recovery Association Conference & Trade Show is where game-changing knowledge, networking, and market-ready solutions shake hands with your future.









# Register today: www.invrecovery.org/2025-show

# 7:00 - 8:00 AM Start the day with Breakfast & Networking

#### 8:05 - 9:15 AM Monetary Masala

**Anirban Basu,** Chairman & CEO of Sage Policy Group, Inc.



Is the US economy headed for recession, or can America weather emerging trade wars, associated cost increases, and uncertainty? This

presentation focuses on US and regional economic performance with an eye toward identifying emerging risks to what has been the world's most envied economy. Among variables of interest are interest rates, employment growth, real estate valuations, and a variety of leading economic indicators.

Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., a Baltimore-based economic and policy consultancy he founded in 2004. He serves the Chief Economist function for many organizations, including the Maryland Bankers Association and Associated Builders and Contractors. The Baltimore Business Journal named him one of the region's 20 most powerful business leaders in 2010. In 2022, he entered the Daily Record newspaper's Circle of Influence. He is the Distinguished Economist in

Residence at Goucher College, where he teaches History of Economic Thought. He holds four graduate degrees, including a J.D. and a Ph.D.



#### 9:30 - 10:30AM What's New in Al: Interactive Insights Shaping Tomorrow's Success

**Chuck Gallagher** 

As AI evolves at breakneck speed, The AI Revolution program offers an interactive, forward-looking experience tailored to help leaders harness Al's potential while navigating its ethical challenges. Featuring realtime demonstrations of generative Al, automation tools, and decisionmaking models, this 2025 edition dives deep into emerging innovations like Al-powered marketing, predictive analytics, and human-Al collaboration. Participants will gain actionable strategies to implement AI responsibly, ensuring growth while addressing risks. With live examples, audience engagement, and ethical guidance, this session equips businesses to thrive in an Al-driven future.

MONDAY: 9/22 TUESDAY: 9/23

#### 10:30 - 11:00 AM

# Where Does Your Product's Life Cycle End?

**Clio Goldsmith and Laurie Johnson,** Colorado Circular Economy Development Center

How are local and national companies overcoming challenges to execute ambitious circularity goals in Colorado? How can this collaborative model be replicated across the country? Circular Colorado's Circular Economy Development Center is demonstrating how a central, neutral organization can transform ideas into action through cross-sector coordination. This session will showcase real-world projects that highlight the critical role of a central organizer in driving collaboration, communication, and coordination.

#### 11:00 - 11:45

#### **IRA Annual Business Meeting**

Hear a state of the association report from the board and committee chairs. In addition, there will be an election of new directors and a chance to welcome our newest Certified Manager of Investment Recovery (CMIR) individuals.

#### 11:45 - 1:00

#### **Lunch and Networking**

Everyone attending the conference attends lunch to network and share

tips and ideas they picked up from the morning sessions!

#### 1:00 - 3:00 PM

# A Deeper Dive: Uncovering Tailored AI Solutions for Your Organization

#### **Chuck Gallagher**

In this session, we'll move beyond theory into practical exploration, focusing on how AI can solve real challenges within your organization. Through hands-on demonstrations of Al-powered tools and interactive discussions, participants will identify specific applications—ranging from operational efficiency to customer engagement—and discover how to tailor Al solutions to their business needs. Leave this session equipped with actionable insights, a clearer AI implementation road map, and the confidence to drive innovation responsibly.

#### **Introducing the IR ChatBot**

**Dave Miller,** *Creative Director, Group365* 

The Investment Recovery Association is stepping into the future with our latest addition: Chatbot Al! This Alpowered virtual assistant is designed to chat like a human, helping you get the answers you need, from IR-centric information and industry trends to CMIR certification details. Mr. Miller

will walk you through how to leverage this personal IR assistant for real-time support, keeping you connected with updates on online events, our annual conference, and much more. It's an exciting time for our community—let's explore what's possible together!

#### 3:00 - 3:45 PM Rapid Fire! Exhibitor Roundtable

Back by popular demand! Hear from several exhibitors in their areas of expertise as they share tips and proven tactics in selecting and working with a vendor.



#### 4:00 - 6:00 PM Trade Show & Welcome Reception

The trade show opens with 40 exhibits and 8 tabletops with market-ready products and services that will immediately help the IR professional get the most from their assets. Bring back practical solutions and ideas that you can implement immediately.

#### **Evening Free**

7:00 - 8:00 AM

#### Start the day with Breakfast & Networking

#### 8:00 - 9:00 AM

### Get Back to the Basics—What Brought Us Here?

Speaker: Mark Hutson, C.P.M., CMIR, Mosaic Companies

In the ever-evolving world of Investment Recovery (IR), it's easy to get caught up in new trends and technologies—but the fundamentals remain the foundation of success. Mark Hutson will take us back to the basics, revisiting the core principles that brought us here. This session will:

- Reconfirm the essential processes, procedures, roles, and responsibilities in IR.
- Offer valuable insights for both new and experienced professionals.
- Reinforce the critical relationships that drive successful investment recovery.
- Whether you're just starting out or a seasoned pro, this session will provide a solid refresher on the fundamentals that keep IR professionals ahead of the game.

Don't miss this opportunity to strengthen your foundation and refine your approach!

TUESDAY: 9/23 WEDNESDAY: 9/24

#### 9:15 - 10:15 AM

#### **Developing an IR Business Plan**

Megan Behm, CMIR, National Grid

Megan Behm, CMIR, Investment Recovery Manager at National Grid, returns to continue the conversation on developing a successful IR business plan. Whether you're looking to add equipment, expand your team, or secure approval for a new initiative, Megan will walk you through the structured approach she and her team use to build a compelling case. Don't miss this opportunity to gain practical insights and take your Investment Recovery strategy to the next level!

#### 10:15 - 11:15 AM

#### Sustaining Your IR Program: Lessons from ADM's \$70M Success

**André Alves,** *ADM* (*Archer-Daniels-Midland*)

Following Megan's session on developing an IR business plan, André Alves, Global Director of Inventory & Asset Redeployment at ADM, will share the keys to creating a sustainable and highly successful IR program. Since launching in 2020, ADM's Investment Recovery program is forecasted to deliver \$70 million in total value—and it's still growing. André and his global team have developed strategies that ensure long-term impact, and now

they're ready to share their insights with you. Don't miss this chance to learn proven methods for driving efficiency and value in your own IR program!

#### 11:30 - 1:30 PM

### Welcome Reception with Trade Show

Last chance to gather information and have a conversation with the vendors and enjoy a good lunch!

#### 1:45 - 2:45 PM

# Metal Recycling and Its Role in the Sustainability Equation

Alpert and Alpert, Greg Tellier, CMIR; GLE Scrap, Andrew Dischino; South Post Oak Recycling, Brandi Harleaux; Venture Metals +, Sean Spicer

Metal recycling is a major contributor to any IR budget—but are you getting the most value while meeting today's sustainability goals? This session will dive into key strategies to maximize returns, track sustainability metrics, and optimize your recycling processes. You'll learn how to implement effective onsite procedures, accurately assess the value of your materials, and vet vendors to ensure you're partnering with the best. We'll also cover how shifting U.S. tariffs on metals could impact pricing and recycling opportunities. Whether refining your current approach or building a stronger program from the ground up, this session will give you

the tools to drive greater efficiency, profitability, and environmental impact. Don't leave money—or progress—on the table. Join us and elevate your metal recycling efforts!

#### 2:50 - 3:30 PM

#### E-Waste Recycling: Protect Your Data, the Environment, and Your Bottom Line

C2 Management, Chris Hansen; EPC, Bob Novelly; Powerhouse Recycling, Garrett Powell

Electronic waste is more than just old devices—it holds valuable materials. potential environmental hazards, and serious data security risks. Choosing the right recycling vendor is crucial—look for certifications like R2 or e-Stewards to ensure responsible disposal and data protection. Know the value of your e-waste—precious metals like gold, silver, and copper can be recovered, turning trash into revenue. Plus, proper recycling keeps hazardous materials out of landfills, reducing environmental impact. Don't let your outdated tech become a liability—learn how to turn e-waste into a smart business decision!

#### 3:30 - 4:30 PM

#### **Open Networking**

Enjoy hosted beverages and light appetizers.



#### 7:00 - 9:00 AM Rise & Connect: Networking Breakfast

Before you head to the airport, fuel up and wrap up with great company! Join us for *Rise & Connect*, a relaxed breakfast and networking session to close out two days of learning, ideasharing, and collaboration. This is your chance to continue conversations, strengthen new connections, and exchange insights with industry peers over coffee and breakfast. Don't miss this final opportunity to make the most of your conference experience—because some of the best takeaways happen over breakfast!



\*Topics and speakers are subject to change. Please check www.invrecovery.org for the latest schedule.

#### REGISTER



**REGISTER TODAY!** invrecovery.org/2025-show

#### **OUESTIONS?**

Please call 816.561.5323, ext. 140 or email:

Jane Male, Executive Director, admin@invrecovery.org

#### **BOOK YOUR ROOM**





#### Westin Westminster, Colorado

10600 Westminster Boulevard Westminster, Colorado

from Jeffco Airport, and adjacent to many

restaurants/shopping, Westminster nature

park, and Legacy Ridge Golf.

Secure your hotel room at our special group rate before our contracted block expires. The Westin Westminster welcomes you with style, substance, and awardwinning service. Ideally positioned 15 minutes from both Denver and Boulder. 30 minutes from DIA (DEN), 5 minutes

Click here to make your hotel reservation, or call 303-410-5000 and state you are with the Investment Recovery Association to receive our special rate.

**BOOK YOUR ROOM** 

PLEASE NOTE: If you are not a registered attendee of the Investment Recovery Association Conference and Trade Show you will not receive this discounted rate.

To register for the show, visit www.invrecoverv.org/2025-show.

## **THANK YOU TO OUR SPONSORS!**

Your generous support helps make the 2025 Investment Recovery Association Conference & Trade Show awesome!

#### PLATINUM







A-Line is the nation's premier provider of on-site transformer decommissioning.



Focused on the transformer needs of commercial and industrial clients.



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One of the world's largest sources for used or rebuilt power transformers and parts.



### SCHEDULE AT A GLANCE\*

Member: \$850 Non-member: \$1,100 Companion Pass: \$375

7:00 – 8:00 am

Scan the code to register, or visit, www.invrecovery.org/2025-show



**MONDAY, 9/22** SATURDAY, 9/20 **TUESDAY, 9/23** WEDNESDAY, 9/24

8:00 - 3:00 pm **BOARD MEETING** 

3:30 - 4:30 pm CMIR STUDY GROUP

A Q&A session to help individuals prepare for the Sunday morning exam.

#### **SUNDAY, 9/21**

8:00 - 11:00 am **BOARD MEETING** 



9:30 - 12:00 pm



For more information about CMIR visit: invrecovery.org/knowledge-center/cmir

**REGISTRATION OPENS** 

1:00 - 3:00 pm COMMITTEE MEETINGS

**BOARD MEETING** 3:00 - 4:00 pm W/COMMITTEE CHAIRS

**NETWORKING AT THE KACHINA** 5:00 - 6:00 pm

SOUTHWESTERN GRILL.

7:00 - 8:00 am BREAKFAST & NETWORKING (All Attendees)

6:30 am REGISTRATION OPENS

8:05 – 9:15 am STATE OF THE ECONOMY Dr. Basu

9:15 - 9:30 am BREAK

9:30 – 10:30 am 2025: WHAT IS NEW IN AI

Chuck Gallagher

10:30 - 11:00 am WHERE DOES YOUR

PRODUCT'S LIFE CYCLE END? Laurie Johnson; Colorado Circular Economy Development Center

ANNUAL BUSINESS MEETING

11:45 – 1:00 pm LUNCH/NETWORKING

1:00 - 3:00 pm AI WORKSHOP SPECIAL TO IR

Chuck Gallagher—Bring your inventive ideas to share during this time. Plus, introducing the IR Chatbot, Dave Miller

3:00 - 3:45 pm RAPID FIRE

4:00 - 6:00 pm TRADE SHOW & NETWORKING Open bar, appetizers and fun!

6:00 EVENING FREE

BREAKFAST & NETWORKING

(All Attendees)

8:00 – 9:00 am **GET BACK TO THE BASICS:** 

> WHAT BROUGHT US HERE Mark Huston, C.P.M., CMIR, **Mosaic Companies**

9:00 - 9:15 am BREAK

**DEVELOPING AN IR** 9:15 - 10:15 am

**BUSINESS PLAN** 

Megan Behm, CMIR, National Grid

10:15 – 11:15 am SUSTAINING YOUR IR

DEPARTMENT Andre Alves, ADM

11:30 – 1:30 pm **TRADE SHOW & LUNCH** 

1:45 – 2:45 pm PANEL: METAL RECYCLING & ITS

**ROLE IN THE SUSTAINABILITY EOUATION** 

Alpert and Alpert, Greg Tellier, CMIR; GLE Scrap; Andrew Dischino; South Post Oak Recycling, Brandi Harleaux; Venture Metals +, Sean Spicer

E-WASTE PANEL: 2:50 -3:30 pm

> C2 Management, Chris Hansen; EPC, Bob Novelly; Powerhouse Recycling, Garrett Powell

3:30 - 4:30 pm **OPEN NETWORKING** 

> Enjoy hosted bar with light appetizers



7:00 - 9:00 am RISE & CONNECT BREAKFAST

> & NETWORKING (All Attendees)

**DEPARTURE** 



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