



# Conference & Trade Show

STRONGER TOGETHER



# 2026 EXHIBITORS GUIDE

+ SPONSORSHIP OPPORTUNITIES

[CLICK HERE TO REGISTER](#)

Dedicated to Those  
Who Buy, Sell and Manage  
Surplus Assets



## Let's Collaborate for Smarter IR

# MOVE YOUR BUSINESS RELATIONSHIPS FORWARD

Cost-effectively meet with customers and prospects in the beautiful sunny Arizona!

### MEET WITH CUSTOMERS AND PROSPECTS FACE-TO-FACE.

This conference is typically attended by more than 75 major corporations with surplus asset challenges and opportunities. This is a great chance to meet with customers and prospects in a comfortable and beautiful setting just outside of Phoenix, in Glendale, AZ.

### HUNDREDS OF ATTENDEES, SERIOUS ABOUT INVESTMENT RECOVERY.

The people that attend our 4-day investment recovery conference are serious about their business, and they're looking for help...your help. On average, they are disposing of about \$20 million a year in surplus, and utilize more than \$650,000 in outsourced services! \*

- Their internal staffing has been reduced, yet their surplus has generally increased.
- This is your opportunity to meet one-on-one with dozens of decision-makers.

### ATTENDEES INCLUDE A "WHO'S WHO" OF THE LARGEST ORGANIZATIONS IN NORTH AMERICA.

*Other past attendees have included:*

- ADM-Archer Daniels Midland
- Ameren
- American Electric Power
- Boeing Corporation
- CF Industries
- ComEd
- Cox Communications
- Duke Energy
- Exxon/Mobil
- Florida P&L
- Mosaic Corporation
- Oncor
- Phillips 66
- QuikTrip
- State of Georgia Administrative Services
- Tennessee Valley Authority
- U.S. Postal Service
- Xcel Energy
- Plus, hundreds of representatives from the companies that provide services for members.

### BUILDING COMMUNITY WITH THE EVENT APP

Also included with the cost of your booth:

- Virtual trade show on our event community through 2026
- Ability to have a link to your web site; logo; collateral material and list of staff at the event
- Ability to schedule appointments while at the conference or prior
- Communicate with attendees even before arriving in at the conference



[CLICK HERE TO REGISTER](#)

\* Source: CAPS Research Investment Recovery Benchmark Survey

# TRADE SHOW INFORMATION

TRADE SHOW TIMES – Monday: 3:00 pm - 5:00 pm | Tuesday 11:30 am - 1:30 pm



You may select a Tabletop or an 8' x 10' exhibit space. Your tabletop or exhibit registration includes one person's registration to the entire conference, and all food and beverage events. Exhibitors will also have an opportunity to participate in the *Rapid Fire*, a special 2-minute session in front of the audience to share about your business. Limited opportunities. Badges must be worn at all times. No exceptions.

## COSTS\*

### 8' x 10' Booth

Members: \$3,200  
Non-Members: \$3,800

### 6' Table Top

Members: \$2,000  
Non-Members: \$2,700

\* Includes one conference registration. Additional conference registrations: \$650 member/non-member.

## REGISTRATION DEADLINE

Sooner the better as space sells out! No refunds after August 1st.

## GENERAL RULES & REGULATIONS

Please read the following pages and check on your registration form that you agree.

[CLICK HERE TO REGISTER](#)

## EXHIBIT SCHEDULE\*

### SUNDAY : 9/27

Registration	Noon - 5:00 PM
Committee Meetings <i>Everyone is welcome to join</i>	1:00 - 3:00 PM
Informal Networking	5:00 - 6:00 PM

### MONDAY : 9/28

All Conference Events (Education and food)	ALL DAY
Exhibitor Set Up	7:00 AM - 2:00 PM
Exhibition Opens	3:00 - 5:00 PM
Welcome Reception (Offsite Event)	6:00 - 8:00 PM

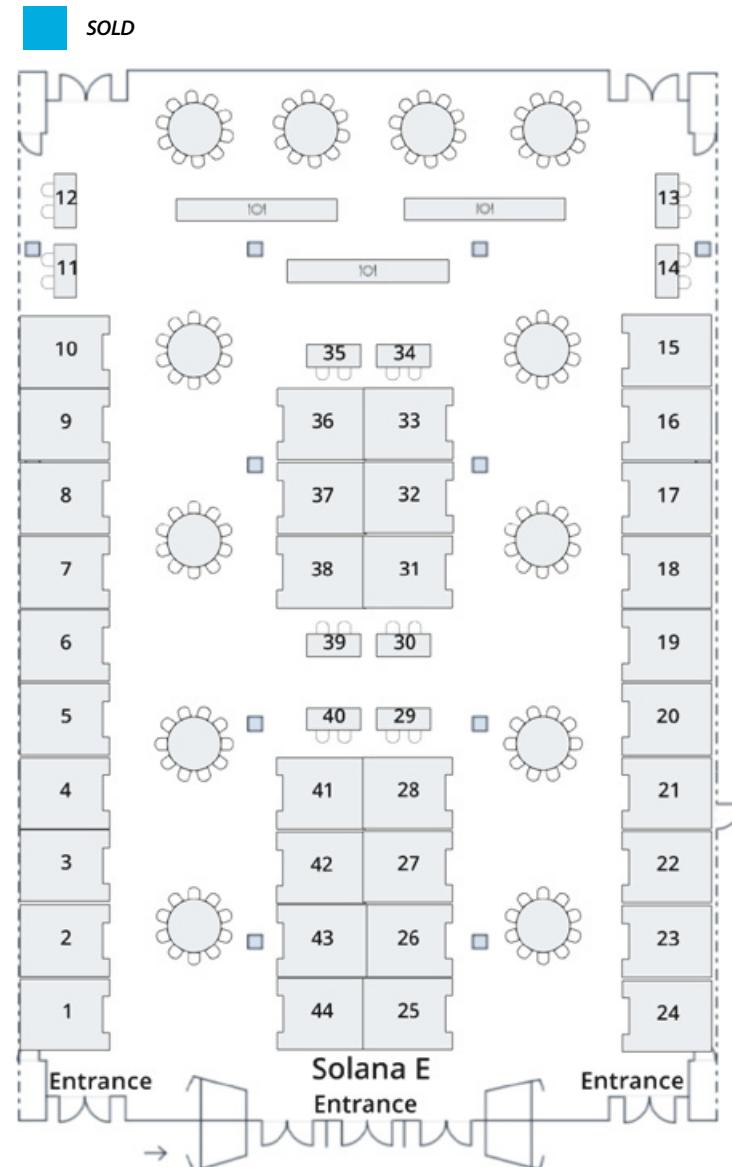
### TUESDAY : 9/29

All Conference Events (Education and food)	ALL DAY
Trade Show with Lunch (Session Two)	11:30 AM - 1:30 PM
Exhibit Teardown	1:30 PM - 4:00 PM

### WEDNESDAY : 9/30

All Conference Events (Education and food)	Ends at 11:00 AM <i>Joint session with the SSCA—Sustainable Supply Chain Alliance</i>
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\*Times are subject to change.





# Stronger Together

Glendale, AZ  
September 27-30, 2026

## SPONSORSHIP OPPORTUNITIES\*

### PLATINUM: \$6,000

- Welcome Reception (Monday)
- Keynote Speaker (Monday)
- Keynote Speaker (Tuesday)

### GOLD: \$4,000

- Sunday Registration
- Meeting Room with WiFi

### Breakfast:

- Monday
- Tuesday
- Wednesday

### Lunch

- Monday
- Tuesday
- Exhibit Hall Door Prizes

### SILVER: \$2,000

- Coffee Break (Association selects)

### SUPPORTING: \$1,000

### Additional Sponsorships:

**Lanyard (\$2,000):** Includes exclusive rights to branded lanyards handed out to each attendee.

Contact Jane Male for additional sponsorship ideas and costs.

SPONSOR BENEFITS*	PLATINUM \$6,000	GOLD \$4,000	SILVER \$2,000	SUPPORTING \$1,000
1st choice exhibit location if committed by <b>February 17, 2026</b>	✓			
Company profile with logo and link on <a href="http://www.invrecovery.org">www.invrecovery.org</a> thru 2025	✓			
Online digital banner ad on show page	✓			
Logo on email blasts related to the conference	✓			
One sponsor-provided promo video (up to 2-minutes) to the entire audience on Monday or Tuesday morning	✓			
Logo on name badges	✓			
LinkedIn recognition on Association Company Page	✓	✓		
Company profile and logo with link on event app thru 2026	✓	✓		
Logo on all marketing materials (print and online) <b>Print Deadline: March 31, 2026</b>	✓	✓		
Mobile push notification on Event App during the conference	✓	✓		
Choose an opportunity for your level*	✓	✓		
Verbal recognition at the Monday General Session and Business Meeting	✓	✓	✓	
Logo on event signage at hotel	✓	✓	✓	
Post Conference recognition in the Asset 2.0	✓	✓	✓	
One, 8-1/2 x11 sheet (may be double-sided, but no heavier than #60) in the registration packet	✓	✓	✓	✓
Exclusive branded Podium Sign** with your logo visible during the conference, also in post-show photos and video	+\$1,000	+\$1,500	+\$2,000	N/A

\* Not exclusive, if you would like exclusive sponsorship for an activity, please contact Jane Male, (816) 412-6140.

\*\* ONLY ONE AVAILABLE - First come first serve

**CLICK HERE TO REGISTER**

# GENERAL RULES AND REGULATIONS

Please read carefully and check during your registration process that you agree.



## INSTALLATION OF EXHIBIT AND TABLE-TOP

Exhibitor set-up begins at 7:00 am Monday, and break-down is Tuesday before 4:30 pm. Exhibitors agree not to dismantle their exhibit or to do any packaging before the closing hour of the exhibit. Charges will be billed for any exhibit material remaining after 4:30 pm. The Trade Show time is **3:00 - 5:00 pm** on Monday, and again on Tuesday, **11:30 am - 1:30 pm**, plus two evening network sessions. All booth personal must register for the conference, no exceptions. One registration is included with the exhibit/table-top purchase.

**Table-Top Guidelines:** Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. Floor standing banner stands are not permitted in front or on the side of the tabletop. Any pop-up banner MUST be behind your table. Pop-up displays are not allowed on table tops. Table displays must not exceed 3' in height and 4' in width and/or floor standing display banner stands (behind your table) must not exceed 7' in height and 4' in width.

## AVAILABLE SERVICES

This year there is no official show decorator. We will be using the hotel services in the hopes we will be saving you extra costs. The Shipping and Receiving forms and audio visual forms will be sent to you by the IRA staff when payment is received. You must read and follow the hotel guidelines. **Please be sure to read the exhibitor kit carefully.**

## GENERAL RESTRICTIONS IN OPERATING OF EXHIBITS

Table-top and floor-mounted displays are the norms;

double-story display booths, however, are not allowed. Sidewall construction, if used, may taper diagonally from the back wall for one-half of the depth of the booth. This limitation is intended to provide a clear view of neighboring booths. Televisions, video monitors, videotape players and computers are permissible provided they are not audible in neighboring booths, not more than three (3) feet from the aisle and the sound is directed only into the exhibitor's booth vertically. The Conference Committee Chairperson must approve any other operating equipment and Conference/ Exhibit Director so, in order to avoid unnecessary cost and disappointment, please check with us before bringing it. Should there be any dispute with respect to any exhibitor's booth/conduct, the Conference Committee will conduct a review and their decision will be final.

## PROMOTIONAL ITEMS AND DOOR PRIZES

Exhibitor promotional items or door prizes are allowed in conjunction with the Trade Show. Exhibitors may make prizes available for general drawings during lunch on Tuesday. No room drops, registration drops, turndown service or mailings to the hotel are allowed.

## HOTEL USAGE

Hospitality suites are to have a business aspect in order to comply with the educational mission of the conference. Hours of hospitality suites cannot conflict with other conference activities. The Hotel has entered into an agreement with the Association that precludes the rental or assignment of any public space, suite or sleeping room for exhibit or hospitality purposes and prohibits the use of any public facilities for entertainment purposes for the duration of the conference without the consent of the Association's Conference/

Exhibit Director. Please contact Association Headquarters for a list of times available. Failure to comply could cause your removal from the trade show and/or conference and hinder your ability to exhibit/attend future conferences.

## INSURANCE

Exhibitor agrees to procure at its own expense a policy of comprehensive general liability insurance with coverage and limits sufficient to insure against liability for personal injury or death, property damage, or other loss arising out of or resulting from the actions or use of exhibition space by Exhibitor and its officers, employees, agents, subcontractors, suppliers, and invitees.

## INDEMNIFICATION AND HOLD HARMLESS CLAUSE

Exhibitor covenants and agrees that it will protect, indemnify, save harmless and defend the Investment Recovery Association, its directors, officers, agents, and employees from and against any and all loss, cost, damage, expense (including attorneys' fees), and claims for damages, death or injury of any kind whatsoever to any person or any property howsoever occurring in, upon or about the Exhibition Space or the improvements, thereon, or arising from any accident, injury, death or damage occurring outside the Exhibition Space where such accident, damage, death or injury results or is claimed to have resulted in whole or in part from an act or omission on the part of the Investment Recovery Association, Exhibitors or their contractors, licensees, concessionaires, agents, representatives, servants or employees, including, without limiting the foregoing, the following: claims by reason of the inaccuracy or misleading nature of any statement, representation or

# GENERAL RULES AND REGULATIONS

Please read carefully and check during your registration process that you agree.



(express or implied) warranty of Exhibitor made during his exhibition or otherwise, including untrue statements of material facts or omissions to state material facts necessary to make the statements not misleading; loss or injury arising out of strict liability or tort, or any claim of strict liability in tort, imposed upon Exhibitor for placing goods (such as equipment or machinery) on display or on the market having any defect, or claimed to have any defect; the condition of the Exhibition Space, or by reason of the management, control and operation thereof, whether caused by the Investment Recovery Association, its agents or employees, or otherwise; any penalty whatsoever or any special, liquidated, direct or consequential damages, such as but not limited to lost profits or revenues, time lost, expenses of labor, transportation, installation, removal from the line or for any other damage or injury suffered by Exhibitor or any other person.

## RESPONSIBILITY CLAUSE FOR EXHIBITS

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless the hotel, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and Group from and against any claims or expenses arising out of the use of the exhibition premises.

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage.

The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

## NON-ENDORSEMENT

Acceptance of the contract and exhibition at the convention shall under no circumstances be construed as an endorsement or approval of the goods or services exhibited, or any other goods or services marketed by Exhibitor.

## SHOW OWNERSHIP

The Trade Show is produced by and is the property of the Investment Recovery Association, which provides all show management functions and establishes all show policies.

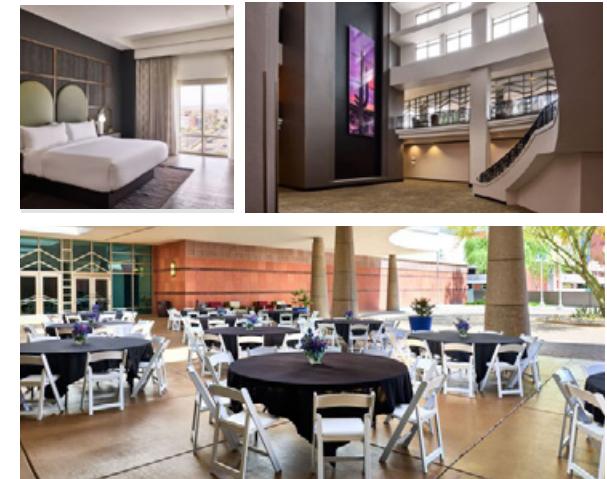
## INTOXICANTS

Exhibitor expressly agrees not to serve, sell or give away any intoxicants in the exhibit hall, and the violation of this agreement shall entitle the Investment Recovery Association to close the exhibit and remove and store.

## AMERICANS WITH DISABILITIES ACT

Exhibitor is responsible for compliance with Americans With Disabilities Act within exhibit space, i.e. easy accessibility to goods and services, provide assistance when requested, tape carpeting along edges, etc.

## HOTEL INFORMATION



## RENAISSANCE PHOENIX HOTEL AND CONFERENCE CENTER

[Click here make your hotel reservation](#), Book your group rate for 2026 IRA Conference and Tradeshow. You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

**CLICK HERE TO BOOK YOUR ROOM**

**QUESTIONS? Please call 816-412-6140**

**or email:** Jane Male, Executive Director,  
[admin@invrecovery.org](mailto:admin@invrecovery.org)